**Linda MARTIN**

Marketing Management Specialist

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**CONTACT**

linda.martin.@xxx.com

+31 000000000

Lyon, FRANCE

**SKILLS**

Social media management

Google Analytics

Emailing campaigns

Marketing campaigns

Content creation

Marketing Automation

**LANGUAGES**

French (Mother tongue)

English (Fluent)

German (Intermediate)

**SOFTWARES**

Photoshop

Illustrator

InDesign

Word

Excel

Powerpoint

**PROFILE**

Hello, I’m Linda …………………………………………………………….. ………………………………………………………………………………………. ……………………………………..………………………………………………………………………………………………………..…………………………………………………………………

**EXPERIENCE**

**Marketing Specialist** [January 2018-May 2019]

* Marketing campaigns
* Google Analytics
* SEO / SEA
* Wordpress
* Community management

**Community Manager** [November 2017-August 2017]

* Facebook & Instagram ads
* Social media management
* Content creator
* Giveaway organization

**EDUCATION**

* Master’s degree of marketing strategy at EFAP, Lyon
* Bachelor’s degree of digital marketing at University Lyon III, Lyon
* Two-year technical degree in Communication at University Lyon III, Lyon